



Friends of the Tamar Valley Inc
Email • friendsofthetamarvalley@gmail.com
Post • PO Box 5181 Launceston TAS7250

Media Release02/09/2011

Gunns' Tamar Valley Pulp Mill –'Examiner' Newspaper Report is misleading

A recent front page report by northern Tasmanian newspaper *The Examiner*: '**Machines roll in amid quiet on pulp front**' (30/8/11), indicated that machinery had been delivered for the start of pulp mill construction. <http://www.examiner.com.au/news/local/news/business/machines-roll-in-amid-quiet-on-pulp-front/2274265.aspx>

A closer study of the photograph used on *The Examiner's* front page clearly shows all but one of those 'big machines' is in fact log-handling equipment totally unsuited to earth-moving.

And rather than their recruitment as earthmoving machines, Friends of the Tamar Valley suggests a downturn in the forestry industry generally is a more accurate reason for the 'neat row of five, big, yellow apparently unused earth-moving machines'.

FTV believes it is an example of misleading reporting that could influence stock market investors, local businesses, and the wider Tasmanian community into mistakenly assuming work at the pulp mill site has begun in earnest.

The permits for 'substantial commencement' on the project expired at midnight on Tuesday 30th August.

Friends of the Tamar Valley Inc

